

EU Data Act Notice

Product Type and Related Services:	Projectors and related services
Product Number:	D2151/D2351/D2431/D2342/D2426/D2425/D2325/D4112/D2333/D2350/D2200/D2090/D4111/D2341/D0480

1. Introduction

This notice is provided in compliance with Regulation (EU) 2023/2854 on harmonised rules on fair access to and use of data (the "Data Act"), which aims to ensure fair access to and use of data generated by users of connected products and related services. As your trusted provider, Anker is committed to transparency and empowering you with control over your data.

Kindly remind that this notice only applies to data covered by the Data Act. For information regarding the processing of personal information, please refer to our Privacy Policy. To the extent permitted by Data Act, we are unable to provide access to data that contains confidential data, trade secrets, intellectual property, or other proprietary information.

2. Data Generated/Collected by Connected Products

Data Category	Data Type	Data Format	Estimated Volume	Collection Frequency	Real-time Generation	Storage Location	Retention Period	User Access, Retrieval, and Deletion	Company's Intended Use	Purpose of Use	Transfer to Third Parties	Third-Party's Purpose of Use
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Core Device and Performance Data	Device basic information: SN/PN number, software version Real-time status: battery status, system boot count, device orientation detection, etc.	LOG/JSON	100k-1M	Continuously collected in real-time on the device; synchronized periodically or event-driven to the cloud when connected to the App or network.	Yes	Local device. Some data may be synchronized to secure cloud servers.	35 days on mobile/30 days on cloud, then automatically deleted	Users can view by logging into the APP	Yes	To enable core monitoring functions of the App; optimize energy management algorithms; conduct product performance research and development and improvements.	Yes, only after explicit user request and authorization.	Where technically feasible, stored data may be transferred to qualified third parties at the user's instruction.
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User Configuration and Device Settings Data	Bluetooth devices: Bluetooth pairing, connection/disconnection status, etc. Device preferences: such as device name, etc.	LOG/JSON	10k-100k	Collected when users change settings via App or device.	Yes	Local device	35 days on mobile/30 days on cloud, then automatically deleted	Users can view and modify all relevant settings at any time through the "Settings" menu in the App.	Yes	To execute user instructions and enable the device to operate according to their personal preferences and configurations.	No	Not applicable
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Device Operations and Diagnostic Data	<p>Fault information: such as error codes and related diagnostic data, etc.</p> <p>Firmware upgrades: such as upgrade status, progress and result logs, etc.</p> <p>Network information: such as Wi-Fi signal strength and network connection logs, etc.</p>	LOG/JSON	100k-1M	Collected event-driven (such as when errors occur or upgrades are initiated) and during periodic health checks.	Yes	Local device. Some data may be synchronized to secure cloud servers.	35 days on mobile/30 days on cloud, then automatically deleted	<p>Direct access to raw logs is not provided. Users can request data reports related to specific fault events through customer support.</p>	Yes	<p>To conduct proactive maintenance and remote fault diagnosis; ensure smooth firmware upgrades; for product quality management and reliability research and development.</p>	Yes	May be transferred to authorized maintenance service providers to assist with on-site repairs.
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User Behavior and Interaction Data (Analytics)	<p>Accessory management: accessory connection status</p> <p>Application usage: application open/usage records</p> <p>Intelligent adjustment: data from functions such as auto-focus, screen correction, picture adaptation, wall color detection, etc.</p>	LOG/JSON	10k-1M (varies by data type)	Collected when users use the App or perform specific interactions with the device.	Yes	Secure cloud servers.	35 days on mobile/30 days on cloud, then automatically deleted	This data is used in aggregated form for statistical purposes; access and retrieval associated with individual accounts is not currently provided.	Yes	To analyze user experience (UX), identify frequently used functions and operational difficulties, in order to optimize App interface layout and product interaction logic.	No	Not applicable
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User Account and Service Preference Data	Communication preferences: such as email subscription settings, push notification settings, do-not-disturb preferences, etc.	CSV	< 1 KB per user	Collected when users change relevant settings via the App.	No	Secure cloud servers.	Permanently retained during user account association period, until modified by the user.	Users can view and modify all relevant settings at any time through the "Settings" menu in the App.	Yes	To comply with users' explicit wishes and manage communications to users; to provide services according to user preferences (such as upgrading within permitted time periods).	No	Not applicable
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3. Your Data Access Rights

You, as a user of our products or services, have the right to access the data generated through your use of our devices or platforms. This data will be provided in a clear, concise, and easily understandable format, as required by Data Act.

To exercise your right to access this data, simply submit a written request by contacting: support@anker.com or DPO@anker.com. We will respond promptly and provide the data in an intelligible form.

4. Your Other Rights

Data Act may give you a number of legal rights in relation to the Connected Product data and Related Service data. You can submit data access requests and share data with third parties through the contact information specified in this notice.

If you would like to exercise your rights in relation to the personal data that we hold about you, please contact us using the details set out in the privacy notice applicable to your product. For more detailed information about data use and access, please refer to the Terms of Use, electronic manuals, or other relevant materials.

As a user, you have the right to lodge a complaint if you believe that any of your rights under the Data Act have been infringed. This right ensures that your concerns regarding potential violations of data access, sharing, or usage provisions are heard and appropriately addressed by the responsible oversight body. If you wish to exercise this right or require further assistance, please contact the relevant authority in your Member State.

5. Contact Information

If you have any questions about this notice or your data rights, please reach out to our Data Protection Officer at support@anker.com or DPO@anker.com.

6. Data Holder Information

Data Holder	Address
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