

## EU Data Act Notice

headphone and related services

### Product Type and Related Services:

OWS

Headband

TWS

### Product Number:

AeroFit Pro: A3871

AeroFit: A3872

V20i: A3876

V40i: A3878

AeroFit 2 AI: A3874X

AeroFit 2: A3874

AeroFit 2 Pro: A3875

C50i: D1101

AeroClip: A3388

C40i: A3331

C30i: A3330

Space One Pro: A3062

Space One: A3035

Q30: A3028

Q20: A3025

Q20i: A3004

H30i: A3012

Space Q45: A3040

Q11i: A3005

Space 2: D1402

Q31i: D1404

A3949/A3994/D1202/A395

9/A3936/A3937/A3955/A3

968/A3947/A3957/A3954/

D1200/D1203/D1204/D120

5/D1206

### 1. Introduction

This notice is provided in compliance with Regulation (EU) 2023/2854 on harmonised rules on fair access to and use of data (the "Data Act"),

which aims to ensure fair access to and use of data generated by users of connected products and related services. As your trusted provider, Anker is committed to transparency and empowering you with control over your data.

Kindly remind that this notice only applies to data covered by the Data Act. For information regarding the processing of personal information, please refer to our Privacy Policy. To the extent permitted by Data Act, we are unable to provide access to data that contains confidential data, trade secrets, intellectual property, or other proprietary information.

2. Data Generated/Collected by Connected Products

Data Category	Data Type	Data Format	Estimated Volume	Collection Frequency	Real-time Generation	Storage Location	Retention Period	User Access, Retrieval, and Deletion	Company's Intended Use	Purpose of Use	Transfer to Third Parties	Third-Party's Purpose of Use
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Core Device and Performance Data	Device PN, Device SN, MAC address of slave device, MAC address of master device, firmware version number of slave device, firmware version number of master ear, Bluetooth codec format (SBC/AAC/LDAC), Bluetooth codec bit rate, usage time of each codec format	STRING/NUMBER/JSON	All devices	Collect basic information when the device is first connected; record codec data in real time when audio is played	Yes (Codec data is continuously generated)	Cloud server	Basic information is permanently saved; encoding and decoding data is saved for 90-180 days	Device information cannot be directly accessed by users and can be queried through customer service; firmware version can be viewed in APP settings	Yes	Device model identification, after-sales services, firmware upgrade management, audio performance analysis and optimization	Yes (Codec data)	Audio technology optimization research
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User Configurati on and Device Settings Data	Dual device connection duration, dual device connection times, volume level, noise reduction/open mode switching times, noise reduction mode duration, open mode duration	NUMBER	70k-150 k	Start timing when the second device is connected; record when the volume lasts for more than 2 minutes; switch recording mode after a single unboxing	Yes	Cloud server	Save for 90 days	Users can view and adjust some configuratio ns (such as volume) in the APP.	Yes	Analyze multi-device usage habits, user volume usage habits, noise reduction function usage frequency and duration ratio, and hearing protection research	Yes	Data Analysis service providers conduct usage scenario research, functional optimization research, and functional value evaluation
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Device Operations and Diagnostic Data	Call count, call duration, media playback count, total media usage time, total headphone usage time, left ear control count, right ear control count, left/right ear accidental touch count	NUMBER	100k-300k	Triggered when call/media playback starts; accumulated total duration when device is turned on; triggered when button operation; recorded when accidental touch is detected	Yes	Cloud server	Save for 90 days	Total duration can be viewed by users in the APP; other data cannot be directly accessed by users	Yes	Analyze call and media function usage, calculate overall device usage and life prediction, analyze button function usage frequency, identify accidental touch issues, and optimize button sensitivity	Yes	Product Usage Research, Product Quality Analysis and Warranty Service, Interaction Design Optimization
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User Account and Service Preference Data	User account ID, user registration region, APP language preference, push notification preference, device binding record	STRING/BOOLEAN/JSON	All users	When users register or log in for the first time; when users set preferences; when devices are bound	No	Cloud server	Permanently saved during the account's existence	Users can view and modify through APP account management; users can view and manage bound devices in the APP	Yes	User Identification and Account Management, Localization Services and Content Recommendations, Providing Localization Services, Notifications Based on User Preferences, Multi-Facility Management and Data Synchronization	Yes (registered area)	Data Analysis Service Providers Conduct Regional Market Analysis
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### 3. Your Data Access Rights

You, as a user of our products or services, have the right to access the data generated through your use of our devices or platforms. This data will be provided in a clear, concise, and easily understandable format, as required by Data Act.

To exercise your right to access this data, simply submit a written request by contacting: [support@anker.com](mailto:support@anker.com) or [DPO@anker.com](mailto:DPO@anker.com). We will respond promptly and provide the data in an intelligible form.

#### 4. Your Other Rights

Data Act may give you a number of legal rights in relation to the Connected Product data and Related Service data. You can submit data access requests and share data with third parties through the contact information specified in this notice.

If you would like to exercise your rights in relation to the personal data that we hold about you, please contact us using the details set out in the privacy notice applicable to your product. For more detailed information about data use and access, please refer to the Terms of Use, electronic manuals, or other relevant materials.

As a user, you have the right to lodge a complaint if you believe that any of your rights under the Data Act have been infringed. This right ensures that your concerns regarding potential violations of data access, sharing, or usage provisions are heard and appropriately addressed by the responsible oversight body. If you wish to exercise this right or require further assistance, please contact the relevant authority in your Member State.

#### 5. Contact Information

If you have any questions about this notice or your data rights, please reach out to our Data Protection Officer at [support@anker.com](mailto:support@anker.com) or [DPO@anker.com](mailto:DPO@anker.com).

#### 6. Data Holder Information

Data Holder	Address
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