

EU Data Act Notice

Product Type and Related Services: Sleep Earbuds and related services

Product Number: D6611/D1301

1. Introduction

This notice is provided in compliance with Regulation (EU) 2023/2854 on harmonised rules on fair access to and use of data (the "Data Act"), which aims to ensure fair access to and use of data generated by users of connected products and related services. As your trusted provider, Anker is committed to transparency and empowering you with control over your data.

Kindly remind that this notice only applies to data covered by the Data Act. For information regarding the processing of personal information, please refer to our Privacy Policy. To the extent permitted by Data Act, we are unable to provide access to data that contains confidential data, trade secrets, intellectual property, or other proprietary information.

2. Data Generated/Collected by Connected Products

Data Category	Data Type	Data Format	Estimated Volume	Collection Frequency	Real-time Generation	Storage Location	Retention Period	User Access, Retrieval, and Deletion	Company's Intended Use	Purpose of Use	Transfer to Third Parties	Third-Party's Purpose of Use
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Core Device and Performance Data	Hardware identification and status data, PPG sensor data, environmental monitoring data, gravitational acceleration sensor data, ANC performance data, audio performance data, battery data, connection status data	STRING/NUMBER/JSON	700K-1500K	Collect basic information when the device is first connected; record codec data in real time when audio is played	Yes (Codec data is continuously generated)	Cloud server	Basic information is permanently saved	Device information cannot be directly accessed by users and can be queried through customer service; firmware version can be viewed in APP settings	Yes	Device model identification, after-sales services, firmware upgrade management, audio performance analysis and optimization	Yes (Codec data)	Audio technology optimization research
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User Configuration and Device Settings Data	Sleep cycle setting data, alarm clock setting data, sleep audio configuration data, intelligent scene setting data, ANC and listening mode setting data, gesture control configuration data, notification and prompt tone setting data, built-in audio configuration data	STRING/NUMBER/JSON	700K-1500K	Each device setting sound change is recorded	Yes	Cloud server	Save for 90 days	Users can view and adjust some configurations (such as volume) in the APP.	Yes	Analyze multi-device usage habits, user volume usage habits, noise reduction function usage frequency and duration ratio, and hearing protection research	Yes	Data Analysis service providers conduct usage scenario research, functional optimization research, and functional value evaluation
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Device Operations and Diagnostic Data	Connection and pairing status data, firmware upgrade data, audio transmission data, wear detection abnormal data, permission status data, battery health diagnosis, playback abnormal data, data synchronization status data, firmware and App log data	STRING/NUMBER/JSON	700K-1500K	Triggered when call/media playback starts; accumulated total duration when device is turned on; triggered when button operation; recorded when accidental touch is detected	Yes	Cloud server	Save for 90 days	Total duration can be viewed by users in the APP; other data cannot be directly accessed by users	Yes	Analyze call and media function usage, calculate overall device usage and life prediction, analyze button function usage frequency, identify accidental touch issues, and optimize button sensitivity	Yes	Product Usage Research, Product Quality Analysis and Warranty Service, Interaction Design Optimization
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User Account and Service Preference Data	Account info data, language and locale data, content service subscription data, audio preference data, sleep goals and distress data, notification preference management data, privacy settings data	STRING/NUMBER/JSON	700K-1500K	When users register or log in for the first time; when users set preferences; when devices are bound	No	Cloud server	Permanently saved during the account's existence	Users can view and modify through APP account management; users can view and manage bound devices in the APP	Yes	User Identification and Account Management, Localization Services and Content Recommendations, Providing Localization Services, Notifications Based on User Preferences, Multi-Facility Management and Data Synchronization	Yes (registered area)	Data Analysis Service Providers Conduct Regional Market Analysis
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3. Your Data Access Rights

You, as a user of our products or services, have the right to access the data generated through your use of our devices or platforms. This data will be provided in a clear, concise, and easily understandable format, as required by Data Act.

To exercise your right to access this data, simply submit a written request by contacting: support@anker.com or DPO@anker.com. We will

respond promptly and provide the data in an intelligible form.

4. Your Other Rights

Data Act may give you a number of legal rights in relation to the Connected Product data and Related Service data. You can submit data access requests and share data with third parties through the contact information specified in this notice.

If you would like to exercise your rights in relation to the personal data that we hold about you, please contact us using the details set out in the privacy notice applicable to your product. For more detailed information about data use and access, please refer to the Terms of Use, electronic manuals, or other relevant materials.

As a user, you have the right to lodge a complaint if you believe that any of your rights under the Data Act have been infringed. This right ensures that your concerns regarding potential violations of data access, sharing, or usage provisions are heard and appropriately addressed by the responsible oversight body. If you wish to exercise this right or require further assistance, please contact the relevant authority in your Member State.

5. Contact Information

If you have any questions about this notice or your data rights, please reach out to our Data Protection Officer at support@anker.com or DPO@anker.com.

6. Data Holder Information

Data Holder	Address
Anker Innovations Deutschland GmbH	Prinzenallee 15,40549 Dusseldorf

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